

DoD ESI ORDERING GUIDE



DevSecOps Phase 2
DoD ESI Strategic Marketplace



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Purpose

This document serves as the Ordering Guide for the DoD ESI Strategic Marketplace for Publisher Products and Services. The DoD ESI Strategic Marketplace is accessed through NASA Solutions for Enterprise-Wide Procurement (SEWP) V, which is a Government-Wide Acquisition Contract (GWAC) managed by the National Aeronautics and Space Administration (NASA). This Ordering Guide contains essential information regarding the DoD ESI Strategic Marketplace for Publishers, including authorized users, products available for purchase, and ordering instructions processes.

The DoD ESI Strategic Marketplace for Publisher Products and Services is a source of supply for its software licenses, software maintenance, and professional services. Information pertaining to these Marketplaces on SEWP (e.g., Terms and Conditions, referenced attachments herein, etc.) is located on the DoD ESI portal site at: <https://www.esi.mil/default.aspx>

2.0 Overview

On behalf of the DoD and those authorized users (see Section 3.0 for details on authorized users), PEO Digital, Strategic Sourcing Services Portfolio has established a DoD ESI Strategic Marketplace for the purchase of all Publisher Product and Service requirements (except cloud services). This Strategic Marketplace was established on 20 May 2024. The establishment of the Strategic Marketplace includes the negotiation of a Master License Agreement for Publishers' products and services which takes precedence over Publishers' commercial Terms and Conditions (Ts&Cs) and are hereby attached to this Strategic Marketplace.

This vehicle will facilitate the collection of metrics with regard to volume of requirements, obligated funds, user base, and status of deployed assets. It is anticipated by the DoD that Marketplace participants will offer discounts beyond those normally afforded via traditional SEWP competitions.

Ordering and funding for this agreement are decentralized. Each program is responsible for their own processes to fund the purchases of new licenses, maintenance, and services. Decentralized funding allows each agency to maintain oversight of the licenses, annual sustainment and services purchased by their organization.

3.0 Authorized DoD ESI Agreement Users

The below lists the DoD ordering entities considered to be authorized users:

DoD or Agencies

This Marketplace is open for ordering by the "DoD Departments and Agencies" on a world-wide basis. "Departments and Agencies" are defined by the Title 48 Code of Federal Regulations, Section 202.101. In addition, "DoD or Agencies" includes the Intelligence Community (IC) and the U.S. Coast Guard. For the purposes of this Marketplace, a DoD component is defined as follows: the Office of the Secretary of Defense (OSD), the Military Departments, the Chairman of the Joint Chief of Staff, the Unified Combatant Commands, the Inspector General of the Department of Defense (DoD IG), the Defense Agencies, the DoD Field Activities, the U. S. Coast Guard, *Intelligence Community (IC) and Foreign Military Sales (FMS) with a Letter of Authorization.

*The Intelligence Community is a federation of Executive branch intelligence agencies and Organizations that are comprised of 17 member organizations <https://www.dni.gov/index.php/what-we-do/members-of-the-ic> Office of the Director of National Intelligence (ODNI) is authorized to procure IT through the DoD ESI per the Memorandum of Agreement, dated 15 May 2008. <https://DoDcio.defense.gov/portals/0/documents/net-centric-moa.pdf>

GSA / Other Ordering Organizations

GSA or other applicable U.S. Government ordering organizations / agencies are authorized to place orders under this Marketplace on behalf of and for the benefit of the DoD.

Contractors and Integrators

Government contractors performing work for a DoD Component (as defined above) may place orders under this Marketplace on behalf of and for the benefit of the DoD entity if authorized by their cognizant Contracting Officer in accordance with the NASA SEWP requirements. If the contractor has not been previously approved to place orders, under NASA SEWP, additional



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authorization may be needed via the NASA SEWP PMO (see: <https://www.sewp.nasa.gov/documents/AuthorizationLetterTemplate.pdf>).

4.0 Ordering

All DoD ordering activities are required to consider ordering their Publishers product and services requirements from the DoD ESI Strategic Marketplace in accordance with DFARS 208.74. DFARS PGI 208.7403 describes the acquisition procedures for ordering commercial software licenses and related services. The DFARS covers commercial software and related services, subsequent Management Initiative Decisions and IT reform efforts have authorized the DoD ESI to incorporate IT hardware and services into its portfolio of agreements.

Defense Components have issued supplemental policies to implement this DFARS requirement.

4.1 Notes to Contracting Officers

- a) Minimum discounts off current Publishers Product & Price Lists (PPL /Attachment 8) for commercial products and services are specified in Attachment 2: Publisher Product and Services Discount Table. The Contractor will provide discounts that are equal to or greater than those listed in Attachment 2 for each Reseller.
- b) Pricing listed in Attachment 8, in Column Titled “ESA Pricing” is the minimum price that must be quoted. If there are pricing discrepancies in which quoted pricing or pricing in the “shopping cart” on the NASA SEWP website is greater than Attachment 8, the pricing on Attachment 8, takes precedence for minimum pricing. Lesser pricing is acceptable.
- c) The government may secure additional discounts at the time of placing an order. Additional spot discounts are authorized and encouraged.
- d) Follow FAR 19.5 for set-aside requirements.

***Note: Please be advised some of the Publisher’s marketplace items or “add-ons” are 3rd party offerings and are not part of the DoD ESI Strategic Marketplace. The Publisher does not warrant “Vendor” or “Third-Party” Apps and they are subject to the license or subscription terms, privacy policies and other applicable terms specified by the Vendor (“Vendor Terms”), including any usage limits described therein. Therefore these “Vendor” or “Third-Party” Apps will need to be purchased separately. We advise our customers to read the Publisher Terms of Use at the links below, prior to purchasing these products.**

- [Anchore](#)
- [HashiCorp](#)
- [JFrog](#)
- [Rancher Government](#)

4.2 Ordering Process

The NASA SEWP website can be accessed at: <https://sewp.nasa.gov/>

End User OR End User’s Respective Ordering Office

End User

1. If applicable, the End User shall identify the Publishers brand name requirements and prepare a Brand Name justification demonstrating rationale for requiring the Publishers products and/ or services in accordance with FAR16.505(a)(4)
2. End User shall submit justification to their respective Ordering Office along with any other applicable documentation required by the Ordering Office.

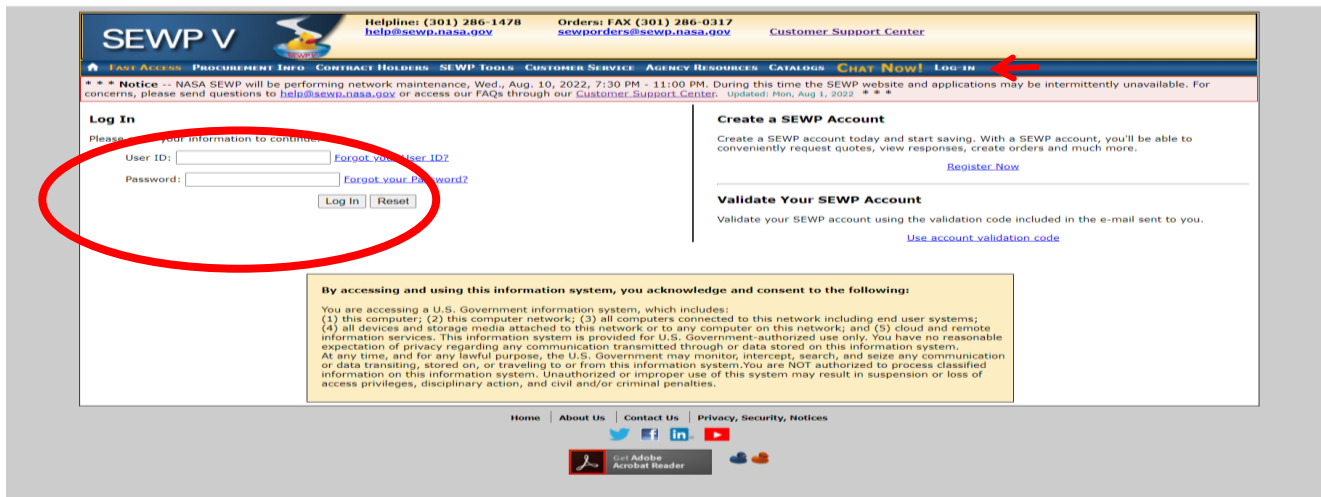
Ordering Office

1. Ordering offices shall follow NASA SEWP, FAR 16.505, and local ordering procedures with respect to ordering from NASA SEWP and this DoD ESI Strategic Marketplace.

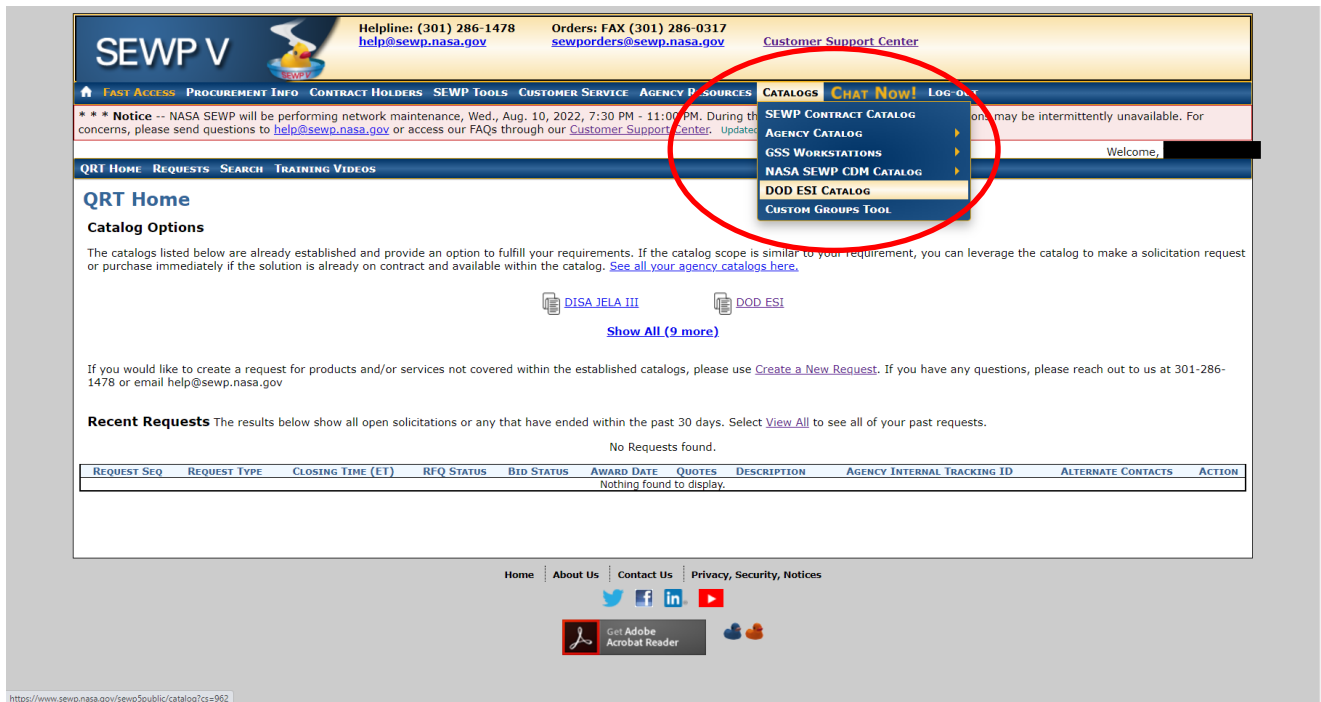
- a. DD Form 2579, Small Business Coordination Record was not complete when this Strategic Marketplace was established. The Ordering Office is responsible for any small business coordination as prescribed in DFARS 219.201 (c) (10) and local guidance and or policy.

SEWP Quote Request Tool:

1. Log-In or register for a NASA SEWP account



2. Strategic Marketplace Section of the NASA SEWP site (Under the "CATALOGS" link). *PLEASE NOTE:* This may take 5-10 seconds to populate



3. Scroll down until you see the DoD ESI Catalog, then find the DevSecOps Catalog.
4. Select arrow beside DevSecOps II and then the Publisher's name to expand drop down menu.

DOD ESI Catalog

Please refer to the Ordering Guide before placing an order. **IMPORTANT NOTE** All Cisco SKUs are available for purchase through this agreement. Due to the size of the Cisco Global Price List (over 600K SKUs), not all Cisco SKUs can be listed in the below product search table. If the SKU you are looking for is not listed in the SEWP product search table, this does not mean that the item is not available from the ESI Cisco reseller. All DOD ESI Cisco resellers can quote all SKUs listed in the GPL. Please place your RFQ with your bill of materials and your entire order will be quoted. If you need to verify pricing or hardware or software options, please feel free to download the Cisco GPL from the Nasa SEWP DOD ESI catalog site.

Search Product Description: (Min: 3 letters. Max: 3 words)

I would like to create an RFQ or Market Research Request based on the DOD ESI Catalog.

If you would like to create a request for products and/or services not covered within the established catalogs/marketplaces, please use [Create a New Request](#). If you have any questions, please reach out to us at 301-286-1478 or email help@sewp.nasa.gov

► Expand: Cisco Systems Inc.

▼ DevSecOps

- [Atlassian Products & Services](#)
- [Elastic Products & Services](#)
- [GitLab Products & Services](#)
- [Mirantis Products & Services](#)

▼ DevSecOps II

- [Anchore Products and Services](#)
- [JFrog Products and Services](#)
- [Hashicorp Products and Services](#)
- [Rancher Government Solutions Products and Services](#)

► Expand: Palo Alto Products and Services

► Expand: Trellix Products and Services

5. Click on “I would like to create an RFQ or Market Research Request based on the DOD ESI Catalog” link.

SEWP V

Helpline: (301) 286-1478 help@sewp.nasa.gov
Orders: FAX (301) 286-0317 sewporders@sewp.nasa.gov
Customer Support Center

[FAST ACCESS](#)
[PROCUREMENT INFO](#)
[CONTRACT HOLDERS](#)
[SEWP TOOLS](#)
[CUSTOMER SERVICE](#)
[AGENCY RESOURCES](#)
[CATALOGS](#)
[CHAT NOW!](#)
[LOG-OUT](#)

***** Notice** -- NASA SEWP will be performing network maintenance, Wed., Aug. 10, 2022, 7:30 PM - 11:00 PM. During this time the SEWP website and applications may be intermittently unavailable. For concerns, please send questions to help@sewp.nasa.gov or access our FAQs through our [Customer Support Center](#). Updated: Mon, Aug 1, 2022 ***

Welcome, [Name]

Navigation Section: Use these links to navigate.

 02

--Default / Saved / Shared Carts--

➔ [I would like to create an RFQ or Market Research Request based on the DOD ESI Catalog.](#)
If you would like to create a request for products and/or services not covered within the established catalogs, please use [Create a New Request](#). If you have any questions, please reach out to us at 301-286-1478 or email help@sewp.nasa.gov

DOD ESI Catalog

(Atlassian) Subscription Licenses
(Atlassian) Subscription Licenses

Point Of Contact: Winnie Tolentino
E-Mail: winnie.tolentino@navy.mil

▼ Refine your results:

Contract Holder:

Brand:

Business Size:

Model:

CLIN:

Part Number:

Soft Ceiling Limit	Amount Spent*	Amount Remaining*
\$217,000,000.00	\$0.00	\$217,000,000.00

*Amounts displayed are estimates.

Description:

Price Range: to

SEWPer Filter: (Lowest Price by Brand)

Items Per Page:

Showing 1 - 10 out of 2414 results.

- On the "Create a DOD ESI Catalog Request" fill out all required information (Description, Request Type, Fair Opportunity, Required Documentation, Contact Information, Additional Contacts (if applicable), and Reply by Date) then click "Continue".

SEWP V Helpline: (301) 286-1478 Orders: FAX (301) 286-0317
<http://sewp.nasa.gov> sewporders@sewp.nasa.gov Customer Support Center

Create a DOD ESI Catalog Request
 For (Atlassian) Subscription Licenses

*Description: (200)

If you would like to create a request for products and/or services not covered within the established catalogs, please use [Create a New Request](#). If you have any questions, please reach out to us at 301-286-1478 or email help@sewp.nasa.gov

***Request Type**
 Catalog RFQ Catalog Market Research Request

Fair Opportunity Below you must select the Contract Holder groups that you want to receive your Request. To submit a Catalog RFQ or Catalog Market Research Request that includes Contract Holders who are **not** a part of the Agency Catalog, exit the Agency Catalog Tool and utilize the general [Quote Request Tool](#). The default view/options for the SEWP Quote Request Tool (QRT) has been changed to better reflect the selection processes to maximize competition and provide full set-aside options. Please note that the Group based view previously available on the QRT can still be accessed by selecting "Group view". However, the SEWP PMO highly recommends the default view be used.

To view the original Fair Opportunity, select [Group View](#)

Select All, or an available Set-aside from Group A, or Group B, C, D: *
 Click on "List" to see which Contract Holders (CH) are in Group A or Group B, C, D. The number in parentheses after each category indicates how many Contract Holders are in that selection.

For Sole Source/Exceptions (see [FAR 16.505 \(b\)\(2\)](#) Exceptions to the Fair Opportunity Process), select "Sole Source/Exceptions" for either of the NAICS codes.

Sole Source/Exceptions (NAICS 334111) Sole Source/Exceptions (NAICS 541519)
 Group A (NAICS 334111) [List](#) Group B, C, D (NAICS 541519) [List](#)
 All Contract Holders (2 Contract Holders)

***Requirement Documentation** Provide detailed requirements and other complete information such as additional terms and conditions by attaching one or more files using the "Attachments" option. The "Summary" box below may be used to provide high level information such as a requirement overview, special delivery requirements, instructions for responding to the Request, best value decision criteria, etc.

Attachments: No file chosen

*Summary:
 (3500)

Established Authorized Reseller Program (EARP Provider List)
 Do you require responses to be from Established Authorized Resellers only, when receiving quotes containing products/services from providers with Established Authorized Reseller Programs (EARP)?
 Yes, please require responses to be from Established Authorized Resellers where applicable.
 No, please show me responses regardless of reseller status.

***Expand: Contact Information** Review contact information and set email preferences. Address and phone number can be updated in Profile Administration.

Additional Contacts Here you can assign multiple points of contact. Every point of contact has the same access to the Request and will be able to assign new points of contact, review quotes, and modify/amend the Request. You can add and remove points of contact from the Request after creation.

Primary Contact	First Name	Last Name	Email	Action
Yes	Veronica	Beck	veronica.l.beck2.civ@us.navy.mil	
	New Contact: <input type="text" value="First Name"/> (40)	<input type="text" value="Last Name"/> (40)	<input type="text" value="Email Address"/> (80)	<input type="button" value="Add Contact"/>

Reply By Date and Submit Provide a closing date and time for this Request. Contract Holders will not be able to respond to this Request after this date and time. All times are Eastern Time.

*End Date: *End Time: *Number of Business Days:

7. On the following page review your request and click “Confirm and Submit” to complete

Review your Request before Submitting

Please review the following information for your new request. It will not be submitted until you hit the confirm and submit button

[Continue Editing](#)

Catalog Request For Quote

Agency Internal Tracking ID:	
Description:	Atlassian Products
Request Status:	OPEN
Request Date:	Aug 1, 2022
Reply By Date:	Aug 4, 2022 11:59:00 PM
Mod Level:	0
Mod Date:	Aug 1, 2022 5:27:20 PM
Request Type:	Catalog Request For Quote
Q&A Cutoff Date:	Aug 4, 2022 11:59:00 PM

Contacts

Full Name	Agency	Agency	Phone	E-Mail
** Veronica Beck				

** = Primary Contact
† = Default Additional Contact

Selected Contract Holders

Contract Holder	Previous Quote/Estimates from SEWP Contract Holders
Insight Public Sector, Inc. (Insight)	
Software Information Resource Corp. (SIRC)	

Attachments

Nothing found to display.

Accessibility Conformance Report (ACR)

Nothing found to display.

Requirements

Summary:
This Catalog RFQ was created from an Agency Catalog: DOD ESI - (Atlassian) Subscription Licenses. Contract Holders may only respond to this inquiry with existing CLINs in the Agency Catalog for catalog items.

Summary Here

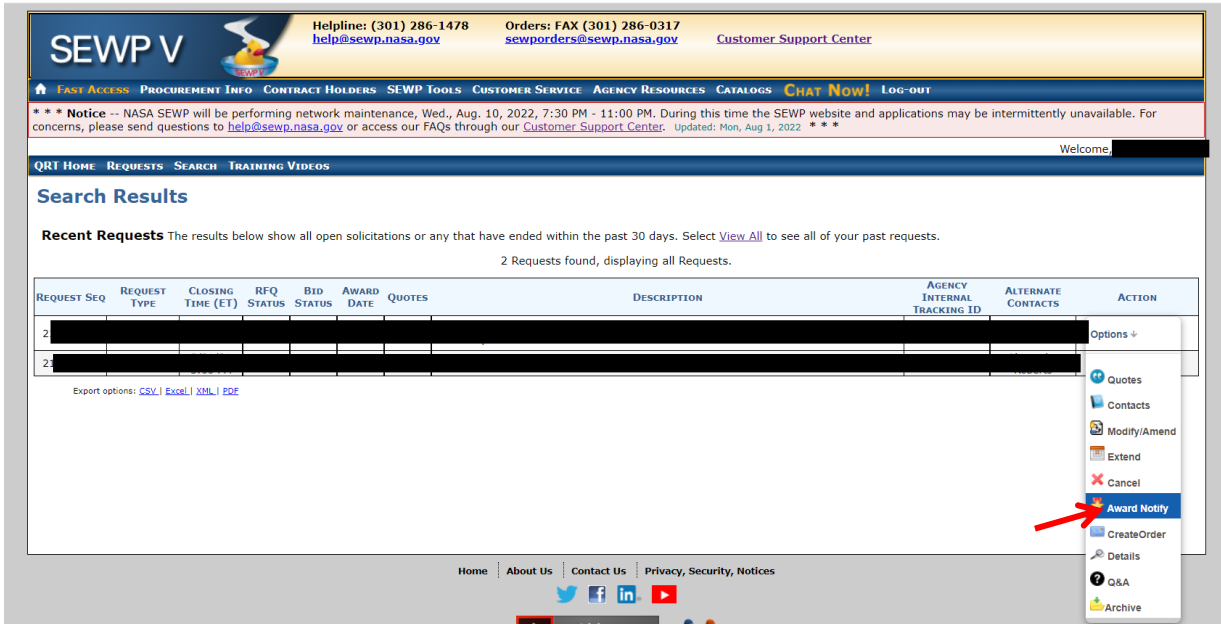
Additional Requirements

Restrict responses to be from Authorized/Approved resellers for items from critical risk providers: Y
Allow Q&A: Y
Allow Q&A e-mail: Y

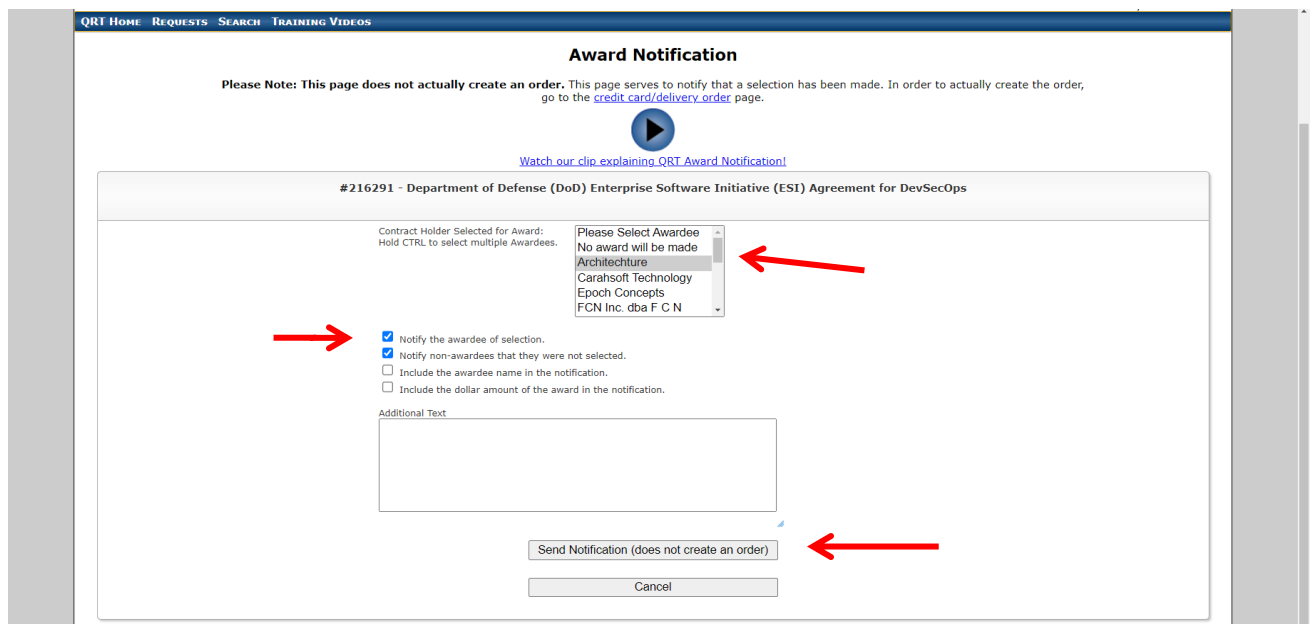
If it has been over 30 days since solicitation, please click here to see older requests.

8. You must solicit all resellers and abide by NASA SEWP Small Business requirements.
9. Authorized DoD ESI SEWP Catalog holders will submit quotes to the Ordering Office.
10. The Ordering Office will review all quotes received, determine the best value, and notify the Awardee per respective Ordering Office Acquisition Processes.
11. The Ordering Office shall make award notification in SEWP by clicking on SEWP Tools, then Quote Request

12. Then Click under the “Actions” column, Click on “Option”, then “Award Notify”



13. Select the appropriate awardee, along with applicable notification options (i.e., Notify the awardee of selection, notify non-awardees that they were not selected, etc.) and click “Send Notification”





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4.3 Use of Government Sources by Contractors

Contractors are authorized to purchase off the DoD’s SEWP contract when permitted in writing by the Contracting Officer for that contractor’s contract or solicitation. For a contractor to order from the SEWP catalog, the cognizant Contracting Officer is required to comply with NASA SEWP requirements. A Letter of Authorization (LOA) must be completed, signed by the Contracting Officer, and provided to the contractor. Please note that the Contracting Officer granting authorization is the one responsible for the support contract under which the Contractor is performing and is NOT necessarily the Contracting Officer who would normally handle Publisher buys for the agency.

The LOA shall designate the owning organization name and customer ID number that will be responsible for future maintenance payments. The contractor will provide this LOA to the Ordering Activity as proof that authorization has been granted. A sample of the LOA format to be used is located at DFARS PGI 251.102, and can be accessed at the following link:

<https://www.acquisition.gov/dfarspgi/pgi-251.102-authorization-use-government-supply-sources>.

4.4 Point of Contact

The POCs for the DoD ESI Strategic Marketplace for Phase II Publishers are listed below:

DoD ESI Team			
Name	Title	Email	Telephone
Winnie Tolentino	Software Product Manager (SPM)	winifred.s.tolentino.civ@us.navy.mil	619-307-9159
Alexander Roberts	Procuring Contracting Officer (KO)	alexander.k.roberts3.civ@us.navy.mil	619-553-4487
NASA SEWP			
Customer Service	(Email responses within 1 day; helpline Mon-Fri 7:30 AM – 6:00 PM ET)	sewpprod@midatl.servicenow.com	301-286-1478

Publisher & Reseller Information Reference Tables:

Anchore	HashiCorp	JFrog	Rancher Government
August Schell Enterprises, Inc.	August Schell Enterprises, Inc.	Carahsoft Technology	Carahsoft Technology
Carahsoft Technology	Carahsoft Technology	Four	DLT Solutions
GovSmart, Inc.	FCN, Inc.	GovSmart, Inc.	FCN, Inc.
ThunderCat Technology, LLC	Flywheel Data, LLC	Norseman	GovSmart, Inc.
	GovSmart, Inc.	Red River Technology, LLC	ThunderCat Technology, LLC
	Red River Technology, LLC	ThunderCat Technology, LLC	
	ThunderCat Technology, LLC		



Ordering Guide

Ordering Guide Information	August Schell Enterprises, Inc.	Carahsoft Technology	DLT Solutions	FCN, Inc.
NASA SEWP Contract #	DoD ESI	DoD ESI	DoD ESI	DoD ESI
Business Size	SAM.gov Home	SAM.gov Home	SAM.gov Home	SAM.gov Home
Cage Code	1W5J9	1P3C5	0SOH9	0WU14
Unique Entity ID	SAM.gov Home	SAM.gov Home	SAM.gov Home	SAM.gov Home
Ordering Address	SAM.gov Home	SAM.gov Home	SAM.gov Home	SAM.gov Home
Remit to Address	SAM.gov Home	SAM.gov Home	SAM.gov Home	SAM.gov Home
Company POC for this RFAC: (add as necessary for the various DoD agencies)	DoD ESI (DoD ESI Agreements)	DoD ESI (DoD ESI Agreements)	DoD ESI (DoD ESI Agreements)	DoD ESI (DoD ESI Agreements)
Ordering Guide Information	Flywheel Data, LLC	Four	GovSmart, Inc.	Norseman
NASA SEWP Contract #	DoD ESI	DoD ESI	DoD ESI	DoD ESI
Business Size	SAM.gov Home	SAM.gov Home	SAM.gov Home	SAM.gov Home
Cage Code	6YBH6	4M4Z2	5WFZ8	0WNZ6
Unique Entity ID	SAM.gov Home	SAM.gov Home	SAM.gov Home	SAM.gov Home
Ordering Address	SAM.gov Home	SAM.gov Home	SAM.gov Home	SAM.gov Home
Remit to Address	SAM.gov Home	SAM.gov Home	SAM.gov Home	SAM.gov Home
Company POC for this RFAC: (add as necessary for the various DoD agencies and Intel community)	DoD ESI (DoD ESI Agreements)	DoD ESI (DoD ESI Agreements)	DoD ESI (DoD ESI Agreements)	DoD ESI (DoD ESI Agreements)
Ordering Guide Information	Red River Technology, LLC	ThunderCat Technology, LLC		
NASA SEWP Contract #	DoD ESI	DoD ESI		
Business Size	SAM.gov Home	SAM.gov Home		
Cage Code	04MB1	50WM7		
Unique Entity ID	SAM.gov Home	SAM.gov Home		
Ordering Address	SAM.gov Home	SAM.gov Home		
Remit to Address	SAM.gov Home	SAM.gov Home		
Company POC for this RFAC: (add as necessary for the various DoD agencies and Intel community)	DoD ESI (DoD ESI Agreements)	DoD ESI (DoD ESI Agreements)		

Funding

The funding of orders under the DoD ESI Agreement for the Publisher will be the responsibility of each activity based on the current funding processes of each organization. Customers should use their current financial systems and processes to budget and fund orders in coordination with their organization/program office POCs. These organizations will be responsible for:

- Ensuring the proper funding appropriation is assigned to each order.
- Ensuring budget and funding are available for new product requirements and annual maintenance in future years.

6.0 Acronyms

Acronym	Definition
CIO	Chief Information Officer
CS3	Customer Support and Strategic Sourcing
DFARS	Defense Federal Acquisition Regulation Supplement
DoD	Department of Defense
ESI	Enterprise Software Initiative
FAR	Federal Acquisition Regulation
GWAC	Government-Wide Acquisition Contract
GPL	Global Price List
ITPR	Information Technology Procurement Request
ITPRAS	Information Technology Procurement Request/Review and Approval System
LOA	Letter of Authorization
LSJ	Limited Source Justification
NASA	National Aeronautics and Space Administration
POC	Point of Contact
PPL	Product & Price List (Attachment 8)
SEWP	Solutions for Enterprise-Wide Procurement
Ts&Cs	Terms and Conditions

7.0 Attachments

All Catalog attachments have been posted to the “Ordering Guide,” “Terms & Conditions,” and “Policy and Guidance” tabs of the Publisher’s page of the DoD ESI portal at: <https://www.esi.mil/>.